



Event Details:

- Vender Set up will be Oct 17th after 12 noon Or Oct 18th before 11am.
- This event will be open to attendees on Oct 18th at 12:00p.m. and will end at 7:00 p.m.
- Brewery staff is required to pour their own beer. You are encouraged to have one of your representatives around your area as much as possible, to talk about your beer and your brewery with Festival guests and distribute information regarding your beers (flyers, coasters, table tents, etc.)
- We highly recommend distribution of discount cards or other incentives to attract Festival guests to your brewery or brew pub.
- 10x20 Booth Space (No Charge to Brewery's)
- \$20.00 admission to attendees (Portion of the proceeds will go to Christmas Unlimited Charity)
- 2oz Sampling (All Beer served will be donated to the Charity)
- 4000+ projected attendance
- Event will be supported with \$70,000 marketing budget on 8 Colorado Springs/Pueblo radio stations, television & print!
- Live Entertainment.
- People's Choice awards on the BEST BREWS!



Is Your Brew HAUNTINGLY DELICIOUS?

**Bring It To The
HAUNTED BREW FEST!**

We are inviting breweries from all over the nation to come out and showcase their brews at the 1st Annual Haunted Brew Fest in Colorado Springs on October 18th, 2014.

- **NO Entry Fee To Breweries!**
- **We supply the tables, chairs and ice!**
- **All You Need To Do Is Bring Your BEST BREW!**

The Haunted Brew Fest is an opportunity to showcase hand-crafted beers from around the state of Colorado to an audience of over 3,000 - 4,000 locals and regional visitors alike, in an atmosphere of excitement and fun!



For more information on participating contact

Mike Tapia – mike@tapiadvertising.com - 719-233-4553
Or Laura Trivett - LauraTrivett@clearchannel.com - 719-306-2522



Registration And EVENT DETAILS!

We want to make this easy and beneficial to all the Breweries, so we will provide ice, tables, chairs and glasses. You need to provide a system to dispense your brew, and tub or container to hold your keg.

A portion of the proceeds will directly benefit Christmas Unlimited. If you are able to donate any of your product to this year's festival, We will send you a tax deductible IRS form from Christmas Unlimited.

Christmas Unlimited



"Empowering adults....serving children"

Christmas Unlimited Mission:

Established in 1923, Christmas Unlimited is one of the oldest and most respected charities in the Pikes Peak Region. During the past 83 years, the underlying premise of their work is that:

- The spirit of the holidays is more than just giving toys to children
- The family's adults need both material and emotional support during times of financial difficulty
- Everyone deserves to be treated with compassion and dignity

We believe our program of gift giving has an impact far beyond that of just making a child happy on Christmas day. It serves to strengthen family unity at a time of year that is especially difficult for financially challenged parents.

We work hard to uplift parental self-esteem by providing a service that includes a simple application process and a store-like distribution experience--contributing to a family environment of caring, togetherness and old fashioned holiday happiness.

Over the past eight years only 7% of the families helped have participated every year. During that same time, 60% of the families served have been "one timers"--families needing only a temporary helping hand.



Brewery Registration:

Registration is simple; just fill out the form on the last page or contact us by email or phone. We will contact you for any additional information and to confirm your registration.

Mike Tapia – mike@tapiadvertising.com - 719-233-4553
Or Laura Trivett - LauraTrivett@clearchannel.com - 719-306-2522

After registration, brewers will be sent confirmation, instructions, load in time, directions, map, their official pass, as well as passes for three (3) additional people. Persons attending shall have proper, valid ID (21+ only).



Application FORM!

Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Cell Phone: _____

Work Phone: _____

Email: _____



YES, I _____ (Brewery) would like to participate in the Haunted Brew Fest to be held at the Colorado Springs Event Center on October 18th, 2014.

I understand that there is no charge to my Brewery. I further understand that the The Haunted Brew Fest provides; the space for sampling and showcasing (10x20 space) for our display.

I must be set up and be ready by 11:00 a.m. on October 18TH to sample. I further understand that I am responsible for the setup/take down and design of my booth/space, as well as the cleanliness upon departure. My brew menu shall include the following:

We will provide ice, tables, chairs and glasses. You need to provide a system to dispense your brew, and tub or container to hold your keg.

Send Completed Application To Tapia Advertising
PO BOX 64021 Colorado Springs, CO 80962-4021

BEER STYLES:

Names and Descriptions of Beer Styles That you will bring for sampling:

NOTE: please list only what you will bring to sample as a "beer sampling card" will be published for the event along with radio and television coverage.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

